

Purlynt® B2B[©]

Solution for the Food Industry

THE “RIGHT-BLEND” OF INDUSTRY BEST PRACTICES AND INNOVATIVE TECHNOLOGIES.



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Purlynt® B2B Portal is a collaborative portal developed exclusively as an extension to Food/Catering Industry ERP system. Built on web enabled technology, the product is highly robust, scalable and flexible to provide the medium for collaboration among different players in Food Industry – Supplier, Caterer, Customer, etc.”

CR 20 Most Promising
IT Services
Companies-2014

Sevensense Technologies: Effective, end to end and Customizable ERP solutions for Food & Catering and other Service Industries

India is one of the fastest-growing IT services markets in the world. It is also the world's largest sourcing destination, accounting for approximately 52 percent of the US\$ 124-130 billion market. The country's cost competitiveness in providing IT services continues to be its USP in the global sourcing market. The Indian IT and Information Technology enabled Services (ITeS) sectors go hand-in-hand in every aspect. However, the number of IT Services providers has increased very rapidly and selecting one from them is like looking for a needle in a haystack.

To help you select the most suitable IT Services provider, CIOReview presents to you the '20 Most Promising IT Services providers' in India. A distinguished panel comprising of successful and leading CEOs, CIOs, VCs and IT innovators along with CIOReview's editorial board has decided on the top 20 promising companies.

* Source: CIO Review Dec-14

Pursuing Excellence in Every Step!!!

Purlynt B2B works as an integrated ERP with catering solution or as a Standalone solution with a seamless interface to other ERPs like SAP, Oracle and Microsoft etc., at modular level. Built on a Modular framework and integrated with some of the core modules include Recipe / Menu Profiling, Sales with dispute management, Operations, invoicing with an interface to back-office modules.

Introduction

Purlynt® B2B Portal is the natural extension to an ERP and is developed exclusively for Business 2 Business dealings and scenarios to present Online presence. Engineered and developed by industry experts, the product combines the right blend of industry best practices and innovative technologies to meet the industry specific requirements.

B2B as a sales channel is having a major impact in commerce transactions between businesses, such as between a manufacturer and a wholesaler, or between a wholesaler and a retailer, or between Caterer / supplier and their Corporate/Institutions/VIP Customers.

The Solution

Purlynt® B2B workflow is seamlessly integrated among various core modules such as order of Catering Solution, RMM, Dispute management, Contract Management for extra services,

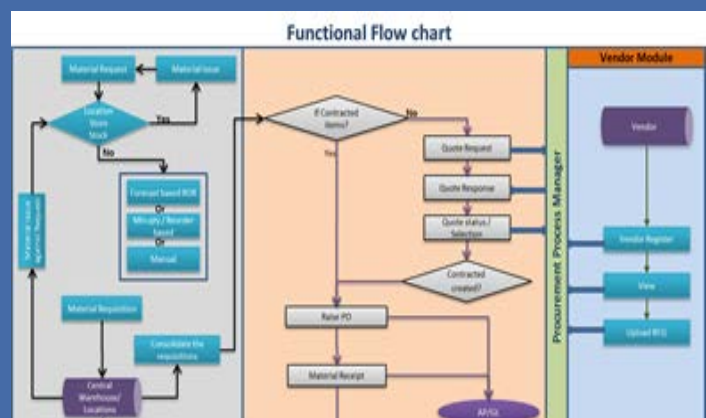
B2B Portal is an enabler of effective Collaboration between an Organization and their Customers, a comprehensive Solution bringing the Organization and their Customers onto a single platform for collaborative Business To Business dealings.

Purlynt B2B has the following components:

- Admin
- Caterer / Supplier
 - Menu Profiling
 - Mapping of Credit / Cash terms to Customer
 - Invoice maintenance
 - Order tracking
- Customer
 - Offering Details
 - Purchase system
 - Order tracking
- Payment Gateway Interface
- SMS alters
- Interface with existing system / Purlynt suite of applications

Purlynt® B2B Benefits

- Completely Web based (Browser)
- All activities are integrated. No need of duplication of data between Modules.
- Enabler of Efficiency with mail / SMS alerts and automation.
- Real Time Status Tracking
- Notification Console for Caterer / Supplier - Approver's Workflow Queue
- Dashboard, Parameterized Approval workflow
- Security
 - User role based access
 - Protocol Option of HTTP or Secure (HTTPS)
- Data Access
 - Easy access to data based on access rights
 - Export facilities for excel / PDF from the screens itself.
- Comprehensive Reporting Module
 - Parameter driven reporting
 - Multiple Reporting formats of reports like txt, excel, pdf, html.
- Interface
 - Seamless integration with Purlynt ERP and specifically Operations, Procurement, FICO modules for Orders / Services execution follow through.
 - Can Integrate with any ERP or internal systems or specific modules for Orders / Services execution follow through.
 - Payment gateway linkage



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Purlynt B2B

Purlynt B2B Features

Configuration Management

The following list summarizes the key functionalities covered by the Admin Module in Purlynt B2B.

- User Profiling
- Role based rights - assign 4 types of rights like (insert, update, delete & view)
- Approval Workflow

Customer Admin

Purlynt™ B2B enables the Customer Side Administrator to administer his organization within B2B in terms of the following

- Update their own profile
- Addition of multiple address
- Selection of default address to avoid every time selection at confirmation time.
- Setup business users within the customer for placing orders.

Customer Registration

This module enables the registration of a prospect to become a customer. The key functionalities covered under this module are.

- Customer Registration
- Upload documents by Prospect for supporting his company profile
- Audit trail
- Approval workflow for converting a prospect to customer
- Customer Profiling –
 - Specifying type of Customer viz. Cash based or Credit Based.
 - If credit based then specifying credit limit (amount / quantity)
- Customer can track their registration status from B2B site based on temporary registration id.
- Email Alerts notifying at each stage of the registration verification and approval process.

Customer Order Placing

The key functionalities covered under this module are.

- 3 types of orders can be placed
 - Standard Items (excel based upload)
 - Ad-hoc Items
 - Standard & Ad-hoc items as combination
- View Caterer / Supplier Offerings / Catalogue
- View details of the offerings / items before ordering
- Alternate Plating or Size or Package and its pricing
- Alternative Items and its costing
- Option to select the type of plating in which their menu should be served for Catering Service provider.
- Option to select alternative recipe available in the menu for Catering Service Provider.
- At Order level specifying Instructions such as Delivery Instruction, where user can specify any other item which is not listed in the list.
- Modify the quantity or deletion of item at any point of time before order confirmation.
- Specifying delivery related details such as
 - Location
 - Delivery Date & Time
- Clear business validations are in place to avoid issues in excess order, acceptance of non-standard terms and conditions etc.

Caterer / Supplier Transactions

The key functionalities covered under this module are.

- Approval Workflow / Audit trail.
- Automatic mail alerts both to Customer and internal within Caterer / Supplier.
- Notifications – real time alerts & notifications such as orders placed, new registrations etc.
- Dashboard – User role based configurability. Key statistics are displayed.
- Updating of ad-hoc customer requests by Caterer / Supplier for last minute requests.
- Item profiling function are clearly separated by role based (profiling will be done by one department & costing will be done by others).
- Quick list are available for key functions.
- Data can be directly exported to PDF, EXCEL when the data is shown in quick list format.

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Customer Based SLA/Pricing

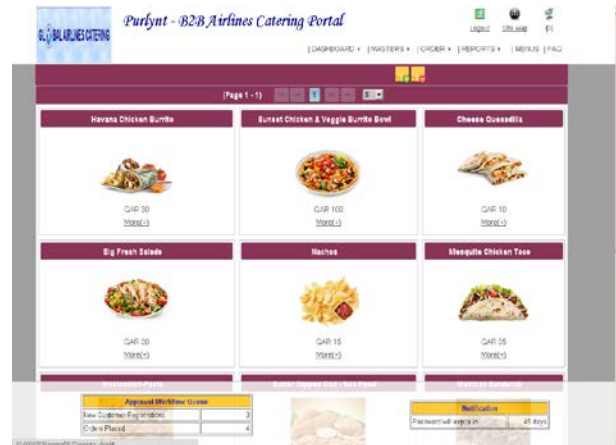
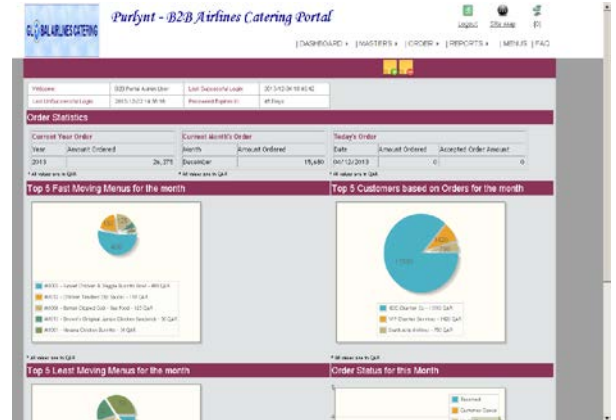
- Base price will be common by organization level. Margin % or value will be varying from customer to customer and the same can be configured.
- Order / Service Cancellation policy is well placed by time slot basis.
- Penalty for the service late delivery / any other complaints.

Interface with Other Systems

- Published API are available to push the data to other system and vice versa
- Can push the invoice related data to finance system
- Can push / pull the Service order number from existing operation system

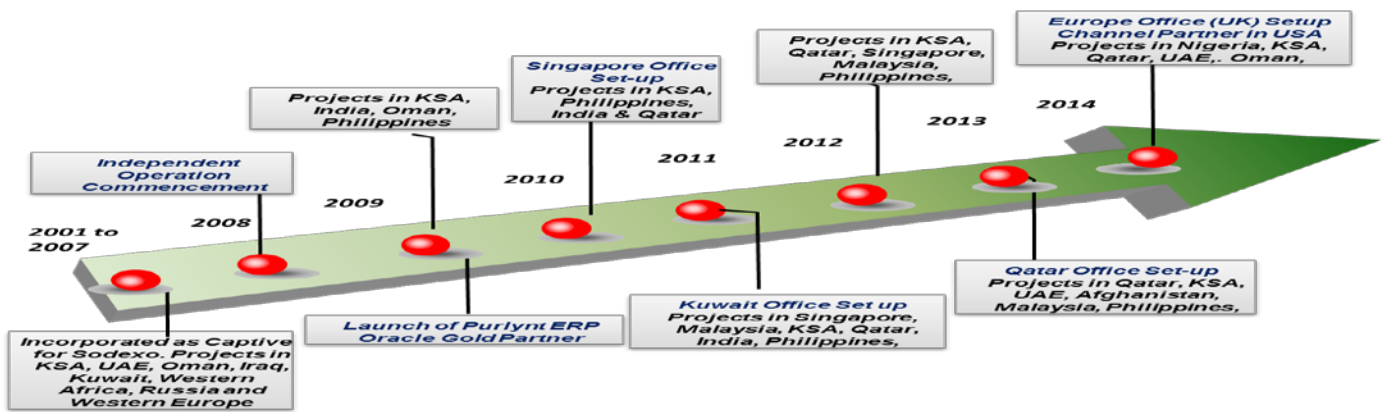
Value Added Features

- Alerts & Notification – Proactive and Reactive Notification.
- Console/Approver's queue
- Dashboard
- Electronic Document Management
- Parameterized Approval Workflow
- Real time reporting
- Comprehensive Reporting Engine
 - Parameterized Multi Format Reporting
 - Scheduler based E-mailing (Report as attachment) to senior management.
 - User driven report template / layout
 - Multi format reports (PDF, Excel, CSV and XML)
- Graphical based reports / text based report depends on the nature of report



About Seventhsense Technologies

SeventhSense Technologies (7thsense) providing leading edge IT solutions to Fortune 500 Corporations. Our mission is to enhance the competitive position of our clients by equipping them with state-of-the-art IT solutions and continuously providing them with value-added services and support. SeventhSense Technologies has become a global leader in business software, serving customers worldwide with over 5000 business users spread across hundreds of locations. These customers include both large enterprises and midsize companies. Along the way, SeventhSense Technologies has accumulated a unique knowledge base of best business practices, including both cross-industry and industry specific practices in Catering Vertical. The SeventhSense Technologies tradition of leadership continues with a new generation of software that gives your company unprecedented speed and flexibility to improve your bottom line by improving planning across your enterprise.



Our Partial Customer List



Strategic Partnerships



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